

Dear PR Representative,

We are syndicated lifestyle product editors for multiple print and digital publications in the USA. We curate content continually from January to December. We believe your product would be a perfect fit for our media outlets. Your item(s) may fit in a number of our media partners. We do not know initially which publication your brand may be selected for. However, we will send you links and/or PDF's when content is published. To that end please, do not ask what publication we are submitting your product for. Know that we understand luxury and have been in editorial for over 15 years and value our public relations partners.

Submission does not guarantee placement as editors reserve final approval.

We are requesting the following required information in order to be included in our story.

- Hi resolution image product shot, flat lay preferably on white background (we-transfer, google-drive, drop-box are fine for sharing)
- We require a high-res (200 dpi) photo for each product. We can use any format - jpg, tiff —RGB or CMYK.
- A brief bio or detailed description of the product(s).
- Landing page info for each item on your web-site or where they are actively sold.
- Social media information for products including @ addresses and # hash-tags used for social media and or photo tags
- For web purchase products, the web landing link of where it can be purchased.
- All aforementioned details must be submitted to creative@patricktcooper.com
- Editorial Submission must be included in subject line of email to insure delivery and review. Additionally, please reference our editorial calendar below and indicate for what month you are offering your product for potential inclusion.

Shipping Sizes

Sizes: Shoe- 10 | Shirt- MED | Pant- 32w x 36L

Suit- 40L | Hat- 7.5 | Bracelet-8" | Ring- 7"

PR Firm or supplier has agreed to deliver the samples for evaluation purposes only. Requestor further acknowledges that it has no obligation whatsoever to return, repair, replace or service the samples in any manner. Requestor is solely responsible for the use of samples in any applications, including those of an experimental nature and for feedback for storylines. Providing samples does not guarantee all products sampled will be included in publication or product round-up. PR Firm or supplier is responsible for shipping charges.

We will provide you an estimated time frame for a run-date. We also will provide you the link to the story on the day it runs, so you can share it as necessary. We will also share through various social media outlets after the story has been published.

Thanks for your help in following this important process.

