

# PATRICK | COOPER



## BIO

From wardrobe stylist to CEO, Patrick T. Cooper's career encompasses over 20 years in design. His prowess for defining creative strategies to fuel brands is what continually ignites Patrick. Innate artistic aptitude makes him a highly sought-after partner for Fortune 500 companies looking to garner consumer brand loyalty. Patrick's diverse body of work includes corporate partners like Masonite as well as entertainment clients Fantasia Barrino, American Idol season 3 winner, rock band 3 Doors Down, and legendary mogul Sean Combs. Patrick T. Cooper's cutting-edge sense of style and genius allows him to envision beyond the predictable to create thought-provoking content that positively impacts diverse audiences globally.

As an African-American man and LGBTQ advocate, Patrick is the epitome of the convergence of eclectic style, art, culture and people. As the official Chief Encouragement Officer, he's committed to living authentically and celebrating originality. Patrick's mantra, "Being a trailblazer isn't enough if we don't encourage others to find and live in their purpose!"

## EDITORIAL REACH

**780 K**  
EDITORIAL REACH

**40 K**  
SOCIAL

**780 K**  
DISTRIBUTION

**125 K**  
UMV

## READER DEMOGRAPHICS

Age 25 - 65  
Gender 55% M 45% F  
Income (Mean) 372K  
Net worth (Mean) 2.3M  
Education 99% any college  
31,000+ readers 100+ countries (50% USA).

## SERVICES

Curator/ Design  
Personality  
Creative Director  
Brand Consultant  
Contributing Editor  
Motivational Speaker

## BEAT

Art Fashion  
LGBTQ Lifestyle  
Travel African American  
Luxury Experience

## THE *fashioneer* By Patrick T Cooper

Style, design, art, and travel curated by Patrick T Cooper. The Fashioneer is a dose of encouragement with creative content to fuel your passion to live authentically and celebrate originality.

**125 K**  
PRINT

## South Fulton L I F E S T Y L E

South Fulton Lifestyle presents the finest in local living from homes and entertainment to philanthropy, dining and more. The services and opportunities in South Fulton Lifestyle are sure to be noticed by the discerning readers who receive our publication each month.

**65K** **11 K**  
DIGITAL PRINT

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MEDIA KIT](#)

## 360

360 is an edgy fashion, lifestyle and culture magazine. We will introduce cutting-edge brands, entities and trends to tastemakers within their respective communities.

**2.9 M** **670 K** **110 K % 50**  
DOWNLOADS VISITORS PRINT READERS

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## travelgirl

We are dedicated to helping every woman find her oasis - on vacation or at home, whether she's planning for herself, her girlfriends or her family. We want to help the mother, the honeymooner, the executive and the curious globetrotter make the most of her travels.

**100 K**  
DIGITAL

**100 K**  
PRINT

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## caribbean living

Luxury travel to the Caribbean via the only magazine that takes you beyond the beach. Discover amazing destinations, dining spots, beach bars, uncommon spas and dates not to miss, island by island. There's more to explore in the pages of Caribbean Living.

**350 K**  
DIGITAL

**350 K**  
PRINT

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## Houston Style Magazine

Houston Style Magazine's weekly newspaper publication serves the African-American and Hispanic populations in the GMA of Houston, Texas. Our website, Stylemagazine.com was the first CNN Weekly Newspaper Affiliate website in the United States. Our award winning feature writers include Jesse Jackson and Roland Martin.

**100 K**  
PRINT

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Travel outside the obvious with Swanky Retreats. The most amazing places to visit, where to stay, shop, dine and sip swankily. Our editors travel the globe to bring you the best that there is to offer.

**350 K**  
DIGITAL

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PRINT

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