

PATRICK | COOPER

CREATIVE DIRECTOR | SWIMWEAR DESIGNER | AVID TRAVELER | AUTHOR | PODCASTER | EMISSARY & CEO = CHIEF ENCOURAGEMENT OFFICER



FROM WARDROBE STYLIST TO CEO, PATRICK T. COOPER'S CAREER ENCOMPASSES OVER 20 YEARS IN CREATIVE DIRECTION, MARKETING & DESIGN. A NATURAL PROWESS FOR CULTIVATING CREATIVE STRATEGIES THAT FUEL BRAND REVENUE STREAMS IS WHAT CONTINUALLY IGNITES PATRICK. EVERGREEN, INNATE, AND ARTISTIC APTITUDES MAKE PATRICK T COOPER A HIGHLY SOUGHT-AFTER PARTNER FOR FORTUNE 500 COMPANIES LOOKING TO GARNER CONSUMER ENGAGEMENT AND LOYALTY. FROM CORPORATE TO CELEBRITY CLIENTS, PATRICK'S OEUVRE INCLUDES HOME DEPOT, COCA-COLA, MASONITE DOORS, FANTASIA BARRINO, AMERICAN IDOL SEASON 3 WINNER, ROCK BAND 3 DOORS DOWN, AND LEGENDARY MOGUL SEAN COMBS.

A STANDOUT TALENT, PATRICK MAINTAINS AN INVESTMENT IN POP CULTURE AND CUTTING-EDGE STYLE TO AID CLIENTS IN THE ART OF STORYTELLING. HE ENVISIONS BEYOND THE PREDICTABLE TO CREATE THOUGHT-PROVOKING CONTENT THAT POSITIVELY IMPACTS DIVERSE AUDIENCES GLOBALLY.

AS AN AFRICAN-AMERICAN MAN AND PRIDE-FILLED MEMBER OF THE LGBTQIA COMMUNITY, PATRICK IS THE EPITOME AND CONVERGENCE OF A LIFESTYLE DEDICATED TO THE ADVOCACY OF ENCOURAGEMENT, DIVERSITY, AND INCLUSION. UNDENIABLY THE CHIEF ENCOURAGEMENT OFFICER, PATRICK COMMITS TO LIVING AUTHENTICALLY AND CELEBRATING ORIGINALITY WHICH HE HOPES ALLOWS OTHERS TO OWN THEIR TRUTH.

"BEING A TRAILBLAZER ISN'T ENOUGH IF WE DON'T ENCOURAGE OTHERS TO FIND AND LIVE IN THEIR PURPOSE!"
—PATRICK T COOPER

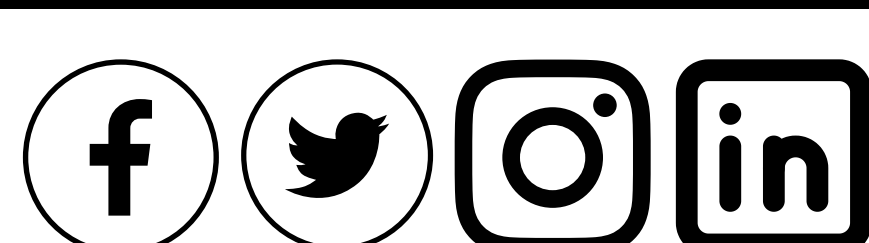
EMISSARY OF ENCOURAGEMENT

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LUMINARY WHO AM I

AS AN AFRICAN-AMERICAN MAN AND LGBTQ ADVOCATE, PATRICK IS THE EPITOME OF THE CONVERGENCE OF ECLECTIC STYLE, ART, CULTURE AND PEOPLE. AS THE OFFICIAL CHIEF ENCOURAGEMENT OFFICER, HE'S COMMITTED TO LIVING AUTHENTICALLY AND CELEBRATING ORIGINALITY. PATRICK'S MANTRA IS "BEING A TRAILBLAZER ISN'T ENOUGH IF WE DON'T ENCOURAGE OTHERS TO FIND AND LIVE IN THEIR PURPOSE!"



EDITORIAL REACH 780K+
 SOCIAL MEDIA 40K+
 UNIQUE VISITORS /MO 125K+

MEDIA STATS

READER DEMOGRAPHICS

Age 25 - 65
Gender 55% M 45% F
Income (Mean) 372K
Net worth (Mean) 2.3M
Education 99% any college
31,000+ readers 100+ countries (50% USA).

CONTENT CREATOR



VISIONARY

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BEAT
ART LGBTQO TRAVEL LUXURY FASHION LIFESTYLE AFRICAN AMERICAN EXPERIENCE

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